

Explore

Big Sky

REAL  ESTATE

Featured listings & local expert knowledge

G U I D E

2016 MEDIA KIT

Explore Big Sky newspaper will be dedicating an entire section to Southwest Montana Real Estate in three 2016 issues. The special section will include full page ads and advertorials for developers, designers, architects and brokers. In addition to our readership of 45,000/issue, we will be increasing the print run to give ample exposure to the properties in this guide.

PRINT DATE	ADVERTORIAL DEADLINE	AD DEADLINE
February 5 (Presidents' day)	January 25	January 29
June 24 (July 4th - Big Sky PBR)	June 13	June 17
December 9 (Opening month of ski season, Christmas and New Year's Eve)	November 28	December 2

OPTIONS, SPECS AND RATES

FULL PAGE AD

Size: 10"w x 15.75"h

Color: CMYK

Images: 240 dpi

Text: For optimal printing, all text 12 pt. or less should be 100% black (C:0 M:0 Y:0 K:100)

File Type: Adobe PDF/x-1a: 2001 files only.

Submit to: media@theoutlawpartners.com

Custom Design: \$125/hour

Rate: \$1000

BACK COVER

Size: 10"w x 15.75"h

Color: CMYK

Images: 240 dpi

Text: For optimal printing, all text 12 pt. or less should be 100% black (C:0 M:0 Y:0 K:100)

File Type: Adobe PDF/x-1a: 2001 files only.

Submit to: media@theoutlawpartners.com

Custom Design: \$125/hour

Rate: \$1200

FRONT COVER

Includes full page photo, logo and caption.
Advertiser to provide all elements by deadline.

Image: 10"w x 15.75"h, at least 240 dpi

Caption: 50 words or less

Logo: At least 240 dpi or vector file

Rate: \$1500

FULL PAGE ADVERTORIAL

Includes a 300-500 word writeup, 3 images with captions.

Advertiser to provide all elements by deadline. Explore Big Sky editorial team will edit and final provide final proof of layout.

Images: High resolution, must be at least 240 dpi

Captions: 50 words or less

Rate: \$1200 (only 6 available)

CENTER SPREAD (WITH BLEED)

Size: 21.5"w x 15.75"h

Color: CMYK

Images: 240 dpi

Text: For optimal printing, all text 12 pt. or less should be 100% black (C:0 M:0 Y:0 K:100)

File Type: Adobe PDF/x-1a: 2001 files only.

Submit to: media@theoutlawpartners.com

Custom Design: \$125/hour

Rate: \$2500

ADVERTORIAL PAGE SAMPLE

- Attracting prospects + educating readers = increased sales
- Reads organically as an article
- Sets you apart as the expert in your market
- You control the content - most effective when topics are also about readers themselves (your customers), not just about you

Ania Bulis, Christie's International Real Estate: Pure West Why Big Sky?

It's a question I've often asked when I make a decision about the next house. "Why Big Sky?" The answer is everything from what I want to live in to why I want to live in Montana, to why I want to live in Montana. The answer is a combination of all these things - I want to live in Montana - I want to live in Montana - I want to live in Montana - I want to live in Montana.

In truth, it's mostly a state of mind. The ability to let my mind wander. I don't see a single house that I'm just looking at. I'm looking at the house and I'm looking at the house. I'm looking at the house and I'm looking at the house. I'm looking at the house and I'm looking at the house.

But Big Sky is growing. Real estate commissions are in the billions. The market is hot. The market is hot. The market is hot. The market is hot. The market is hot. The market is hot. The market is hot. The market is hot.

There's a lot of excitement about the market. There's a lot of excitement about the market. There's a lot of excitement about the market. There's a lot of excitement about the market. There's a lot of excitement about the market.

Independent of one another, these things might not seem like much, but in a market that's so hot, it's hard to see the forest for the trees. The market is hot. The market is hot. The market is hot. The market is hot. The market is hot.

Big Sky is a dynamic place where you can still find a million-dollar house for the price of a million-dollar house. The market is hot. The market is hot. The market is hot. The market is hot. The market is hot.

At the same time, Big Sky manages to maintain its natural beauty and charm. The view is amazing. The view is amazing. The view is amazing. The view is amazing. The view is amazing.

So, why not Big Sky and why not now? It's only getting better. Why not? You'll be glad you came along for the ride.

For more information, contact Ania Bulis at 406.542.1234.



Photo by [unreadable] / [unreadable]



Photo by [unreadable] / [unreadable]



Photo by [unreadable] / [unreadable]

Explore

Big Sky

REAL  ESTATE

G U I D E

**These special 16-page guides are in high demand and will sell out.
Get involved today!**

Ersin Ozer: ersin@outlaw.partners

EJ Daws: ej@outlaw.partners

406.995.2055

View current and past issues at:

explorebigsky.com/real-estate



OUTLAW
PARTNERS.